

UKfilmNet Ethical Fundraising Policy

"The best education seeks to do away with classes; to make the best that has been known and thought in the world current everywhere; to make all men live in an atmosphere of sweetness and light, where they may use ideas, as it uses them itself, freely, - nourished, and not bound by them.."

Matthew Arnold (24 December 1822 – 15 April 1888) English poet & cultural critic

1. UKfilmNet – Our Vision , Values and Philosophy

WE TRANSFORM YOUNG LIVES THROUGH INNOVATIVE ACCESSIBLE LEARNING

We strive to create unique learning and skills experiences for young people that feel fun and immersive, that look beautiful and inspiring and that help minds build understanding and valuable skills.

WE ENRICH LEARNING EXPERIENCES

We enable work and project experiences for our team that have direct impact on what we do, that are rewarding to the individuals, and provide a pathway that should echo their own goals.

WE CREATE LASTING SOCIAL IMPACT

We create valuable, deep and lasting social impact through education on behalf of our social investors and the countless volunteers and passionate supporters without whom our work would not be possible.

OUR PHILOSOPHY

"The most effective learning takes place, when the most highly trained experts can share unique professional experience with the widest number of learners in the most engaging, dynamic and interactive ways possible." Dom Foulsham – Founder & Director UKfilmNet

2. What we do

UKfilmNet is a knowledge transfer of key employability and creative industry skills from the very best current industry practitioners and creatives, to those looking to understand, enrich and apply this knowledge in their own lives and work.

Using our expertise as teachers, educators and film-makers ourselves we aim to be the most professional, networked, expert led learning resource for moving image skills and media anywhere in the world. The digital domain - when coupled with hands-on learning- in all its forms is where this happens most effectively and with greatest reach and impact.

HOW IT WORKS Teachers, trainers or lecturers are enrolled at the same time as their learners, students or film makers. Teachers, trainers or lecturers are enrolled at the same time as their learners, students or film makers using our group enrolment form. Each enrolled group has

access to all the courses as well as an additional course that can be used to guide learners or provide general information. The group leader is able to add to the information or materials for any topic in any course without risk of damaging the core materials.

2. Rationale for Fundraising

To help guarantee the availability of ongoing funds to pay for its work, UKfilmNet aims to maintain a broad base of different sources of funding. The purpose of this policy is to ensure clarity and openness to all our stakeholders.

Identify what UKfilmNet is hoping to gain from these relationships – this will primarily be cash income, but may also involve support-in-kind, or simply stronger local and national partnerships.

3. Key Issues for UKfilmNet to Consider

UKfilmNet should set out the key reputational risks which they have identified through accepting funding from, or partnering with, any external organisation or individual.

UKfilmNet should make clear that it has a responsibility to its stakeholders and participants to consider the ethical issues that may arise in working with or accepting funding from an organisation/individual and the associated risks.

The subsequent document should set out the decision-making course UKfilmNet will follow when ethical dilemmas arise, and outline the approach to relationships with investment partners to ensure clarity and openness for all of UKfilmNet's stakeholders.

4. General Policies

UKfilmNet actively seeks opportunities to work together with external organisations and individuals to achieve shared objectives. However, it is vital that UKfilmNet maintains its independence and does not allow any external partnership to bring the name of UKfilmNet into disrepute.

UKfilmNet therefore accepts financial support from, and partnership working with, companies and individuals on the following conditions:

- There are strong grounds for believing that it will result in a benefit to UKfilmNet's beneficiaries
- The Chief Executive and Project leadership team are satisfied that no adverse publicity will result from accepting such support
- There is no attempt on the part of the company or individual to influence UKfilmNet's policy or actions either explicitly or implicitly
- That initiatives do not compromise the independent status of UKfilmNet

Cause-Related Marketing, Affinity Marketing and Product/Service Endorsement

- UKfilmNet does not endorse or approve the products or services of any company. A statement to this effect will be included alongside any branding or promotion associated with products
- Only UKfilmNet will have direct access to its database and beneficiaries
- In order to ensure that all of UKfilmNet's cause-related promotion reflects UKfilmNet's values, any potential initiative must come to the Chief Executive and relevant governance committee for approval.

Avoidance Criteria

UKfilmNet will not accept any funding from companies directly involved in activities that run contrary to its overall charitable objectives / vision / aims. It will not accept financial support or partnerships with companies involved with any of the following activities:

Animal testing; genetic engineering; human rights abuses; intensive farming; manufacture of environmentally hazardous products or chemicals; military contracts; mining; nuclear power; third world debt; third world marketing; the manufacture of tobacco; and water pollution.

Acceptance Criteria

When deciding whether to accept any particular donation, the Chief Executive and Project leadership team have a duty to demonstrate to the Charity Commission that they have acted in the best interest of the charity, and that association with any particular donor does not compromise UKfilmNet's ethical position, harm its reputation or put future funding at risk. UKfilmNet complies with all relevant legislation, including money laundering rules, the Bribery Act and Charity Commission guidance, including terrorism and political activity.

UKfilmNet would therefore not accept any of the following where the donation:

- Was known to be associated with criminal sources and/or illegal activity
- Would help further a donor's personal objectives, which conflict with those of UKfilmNet
- Would lead to a possible decline in support for UKfilmNet, and so risk a fall in the resources available to fund its work or damage its longer term fundraising prospects
- Would otherwise impact adversely on UKfilmNet's reputation

- Accepting a donation from any particular source is inconsistent with Government policy

Purchasing

UKfilmNet will not knowingly purchase goods and/or services produced and delivered under conditions which involve any form of abuse or exploitation of third parties.

Evidence (not exhaustive) of such abuse and exploitation includes:

- The use of child labour
- Failure to pay employees a living wage
- Working hours are excessive
- Evidence of any form of inhuman, unreasonable or discriminatory treatment of employees

UKfilmNet expects suppliers to accept responsibility for labour and environmental conditions under which products are made and services are provided and to make written statement of intent regarding the company's policy.

Further Points

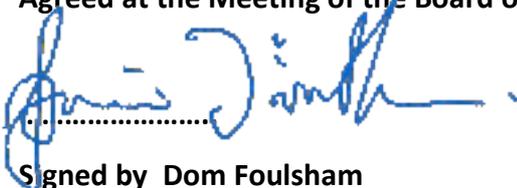
UKfilmNet recognises that, in accepting funding from statutory bodies, it must consider the policy implications and obligations that might be tied to it and ensure that these do not contravene the aims of UKfilmNet.

UKfilmNet can seek to raise funds from a series of charitable Trusts and Foundations, but recognises that, simply because these have been registered with the Charity Commission does not mean that they are ethical givers. UKfilmNet therefore does not accept money from any charitable Trust if it is a requirement of grant receipt to advertise any company or organisation whose activities run contrary to UKfilmNet's aims.

UKfilmNet will maintain accountability and open and honest relationships with all its partners, by regularly monitoring and evaluating its work.

This statement of policy is meant as a working guide for UKfilmNet. Any final decisions will be governed by the Board of Project leadership team. It is the duty of the Board to advise of any potential conflicts of interest with regards to funding or partnerships, and for the Board to act in the best interests of UKfilmNet at all times.

Agreed at the Meeting of the Board of Project leadership team on:



Signed by Dom Foulsham

Revised and updated: ...12/12/2020.....